



USGBC Middle Tennessee Chapter 2010 Board of Directors Election Application

**Middle
Tennessee**

Nominees: Please answer the following questions in the space provided and electronically submit by COB October 22, 2009. The Nomination Committee reserves the right to delete narrative exceeding the space provided. Application material will be made available to the Nominating Committee for evaluation and to the chapter membership if selected for the slate.
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Submitted By:

Name: Timothy McKay, AIA, LEED AP

Title: Principal

Organization: McKay Project Services LLC

Address: 808 Old Due West Avenue

Membership Category: Professional Firms

Phone Number: 6155048719

Email: tim@mckayprojectservices.com

A. In general, why do you wish to be a member of the Chapter Board?

I believe that the ideas and goals of sustainability promoted by USGBC are beneficial and necessary to our industry and our profession. We need to continue to promote the inclusion of sustainable goals in both specific projects and broad strategies. This is an ambitious and good work, and I'd like to be a part of leading it.

B. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the Chapter. Also indicate the degree to which you have senior management and executive level experience.

Education: BS from Clemson University in Construction Science and Management
Experience: After working in the architectural industry for over 10 years, I was able to sit for the architectural licensing exam and gained my license in Arizona in early 2009.

I have distinguished myself in my professional career by being able to work with diverse groups with disparate interests on projects to achieve project goals. I have helped bridge broad gaps in understanding between the various players in many different project types. Additionally, I have worked extensively in managing teams for professional projects, as well as volunteer organizations such as Rebuilding Together Nashville.

- C. The Chapter is committed to strengthening its membership diversity. What resources could you bring to bear (e.g., demonstrated expertise, leadership positions, and willingness) to help further Chapter participation from high priority sectors including: real estate, energy/utility, finance/insurance, residential, corporate, and product manufacturing? You can also address other sectors you think require greater involvement in the Chapter.

I have an unusual background in that my education and early portion of my professional career was focused on the construction industry, as opposed to the practice of architecture. I think that perspective may be beneficial to the board in presenting the goals of USBGC in ways that are appealing and engaging to our partners in other fields besides architecture.

Finance and Real Estate have to potential to be our greatest allies in the drive toward more sustainable projects and communities. I would be eager and willing to reach out to these sectors and seek to engage them in our work.

- D. One of the important functions of Board members is fundraising and other activities to support priority needs of the Chapter. This may take many forms, including: direct sponsorships; helping secure funding or otherwise opening doors from corporate, governmental, and charitable sources; seeking third-party sponsors; recruiting new members; in-kind support, etc. Please explain your ability and willingness to participate in resource development.

As I believe strongly in the goals of USGBC, I would be very eager to work in development. Now more than ever, its important to show the benefits that can come from supporting USGBC. I believe potential donors want to accrue a benefit to themselves in giving and participation, but also want to provide a benefit to the community by their giving. I think its imperative to seek ways to implement this.

- E. Describe what expertise, experience and resources you would bring to any of the following priority activities: Fundraising, Membership Growth, Local Advocacy, Board Leadership

In my work with Rebuilding Together as a House Captain, I have been provided a budget to work with a accomplish as much as possible. For each build, I have used this initial budget to leverage additional donations from other organizations. I've seen that people and organizations are very interested in lending their time and money to an effort when they see that a tangible benefit will result.

- F. Describe your experience from other organizations with successful chapter programs.

I have served as a House Captain for Rebuilding Together Nashville for the last two years. These simple one day "builds" require weeks of planning to successfully utilize volunteers and monetary donations.

G. Leadership positions (volunteer or professional) with nonprofit governance.

H. Other areas you believe are critical for the Chapter.

I am an implementor. A collaborative and creative effort is needed to generate the ideas and strategies for the chapter, but they need to be implemented to have any effect. Working with what is sure to be a diverse board, I believe I could benefit the Chapter by also working with the various committees and in the community to help to put plans into action.

I. Please identify any affiliations, memberships, and accreditations which may be pertinent for Chapter leadership.

Member of AIA
Licensed architect in State of Arizona
Member USGBC Middle TN
LEED Accredited Professional

J. Are you a chapter member in good standing and employed in the membership category depicted above?

Yes

K. Are you able to attend at least 7 of 10 regularly-schedule Board meetings each year?

Yes

L. The Board's conflict of interest policy is summarized in the Fact Sheet. As the full statement indicates, conflicts are not inherently improper but Directors must be conscious of such conflicts and act with candor and care in dealing with such situations. Will you abide by the Chapter's conflict policy and can you do so without significantly affecting your Board responsibilities?

Yes



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If elected to the USGBC Middle Tennessee Board of Directors, I will commit to the following basic responsibilities of a Director as requested:

- help determine the organization's mission and purposes;
- hire staff (if applicable);
- ensure effective organizational planning;
- ensure adequate resources;
- manage resources effectively;
- determine, monitor, and strengthen the organization's programs and services;
- enhance the organization's public standing;
- ensure legal and ethical integrity and maintain accountability; and
- recruit and orient new board members and assess board performance

If elected to the Board, I will also commit to the following specific responsibilities reflected in the election materials:

1. Remain a Chapter member in good standing;
2. Contribute knowledge and experience to help assure success of priority programs and needs of the Chapter;
3. Help influence key players and sectors in the industry including high priority sectors of real estate, corporate, energy/utility, finance, residential and product manufacturers;
4. Help recruit new members for the Chapter;
5. Serve on committees as needed including leadership positions;
6. Help secure funding for the Chapter's programs through sponsorships, corporate and charitable sources, and other significant sources of funding;
7. Abide by the USGBC's conflict of interest policy;
8. Attend at least 7 of 10 Board meetings each year.

Submit Electronically

Date/Time Field