



USGBC Middle Tennessee Chapter 2010 Board of Directors Election Application

**Middle
Tennessee**

Nominees: Please answer the following questions in the space provided and electronically submit by COB October 22, 2009. The Nomination Committee reserves the right to delete narrative exceeding the space provided. Application material will be made available to the Nominating Committee for evaluation and to the chapter membership if selected for the slate.
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Submitted By:

Name: Eric McKinney

Title: Project Manager

Organization: American Constructors, Inc.

Address: P.O. Box 120129, Nashville, Tennessee 37212

Membership Category: Contractors and Builders

Phone Number: (615) 329-0123 Email: ericm@americanconstructors.us

A. In general, why do you wish to be a member of the Chapter Board?

I have enjoyed being a board member for the past two years. I believe that being a board member is one of the most effective ways I can promote sustainability in our industry.

B. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the Chapter. Also indicate the degree to which you have senior management and executive level experience.

I am the point person for American Constructors on sustainable initiatives. Last year I led an internal team to "green" our company from an operations standpoint. Regularly I am asked to council clients about sustainability and exhibit our organization's commitment thereto.

I have been an active USGBC Middle Tennessee Chapter member and LEED AP since 2003. I have served on the board of directors as treasurer for the past two years.

- C. The Chapter is committed to strengthening its membership diversity. What resources could you bring to bear (e.g., demonstrated expertise, leadership positions, and willingness) to help further Chapter participation from high priority sectors including: real estate, energy/utility, finance/insurance, residential, corporate, and product manufacturing? You can also address other sectors you think require greater involvement in the Chapter.

As a contractor I am certainly a minority among the ranks of our membership. I continually campaign to my fellow contractors to consider diversity in their daily lives and become active in our local chapter. I often use the selling point that sustainability begins and ends with common sense. I think it has great appeal to those skeptical members of our industry who incorrectly see "green" people as extremists.

- D. One of the important functions of Board members is fundraising and other activities to support priority needs of the Chapter. This may take many forms, including: direct sponsorships; helping secure funding or otherwise opening doors from corporate, governmental, and charitable sources; seeking third-party sponsors; recruiting new members; in-kind support, etc. Please explain your ability and willingness to participate in resource development.

In large part because of my advocacy my employer, American Constructors, has been an annual sponsor at some level since our chapter's inception. American Constructors has also been a large supported of the Green Tie Gala/Green Carpet Event since it first began. As chapter treasurer the past two years I have direct involvement with each and every chapter sponsor during that time.

- E. Describe what expertise, experience and resources you would bring to any of the following priority activities: Fundraising, Membership Growth, Local Advocacy, Board Leadership

My experience as a chapter board member and officer these past two years will be valuable to the chapter. Allowing me to serve a second term will help retain institutional knowledge and give continuity to the board.

- F. Describe your experience from other organizations with successful chapter programs.

I am active with the Associated Builders and Contractors Middle Tennessee Chapter and have served at the committee level for that organization. As a young professional I joined and was active in the Nashville Area Junior Chamber of Commerce.

G. Leadership positions (volunteer or professional) with nonprofit governance.

USGBC Middle Tennessee Chapter - Board Member and Officer
ABC Middle Tennessee - Young Executives Committee Member

H. Other areas you believe are critical for the Chapter.

I believe education is the single biggest need for our chapter to provide for our membership. We also need to put in place a full time staff person and find a permanent home for the chapter.

I. Please identify any affiliations, memberships, and accreditations which may be pertinent for Chapter leadership.

I am a LEED AP.

J. Are you a chapter member in good standing and employed in the membership category depicted above?

Yes.

K. Are you able to attend at least 7 of 10 regularly-schedule Board meetings each year?

Yes.

L. The Board's conflict of interest policy is summarized in the Fact Sheet. As the full statement indicates, conflicts are not inherently improper but Directors must be conscious of such conflicts and act with candor and care in dealing with such situations. Will you abide by the Chapter's conflict policy and can you do so without significantly affecting your Board responsibilities?

Yes.



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If elected to the USGBC Middle Tennessee Board of Directors, I will commit to the following basic responsibilities of a Director as requested:

- help determine the organization's mission and purposes;
- hire staff (if applicable);
- ensure effective organizational planning;
- ensure adequate resources;
- manage resources effectively;
- determine, monitor, and strengthen the organization's programs and services;
- enhance the organization's public standing;
- ensure legal and ethical integrity and maintain accountability; and
- recruit and orient new board members and assess board performance

If elected to the Board, I will also commit to the following specific responsibilities reflected in the election materials:

1. Remain a Chapter member in good standing;
2. Contribute knowledge and experience to help assure success of priority programs and needs of the Chapter;
3. Help influence key players and sectors in the industry including high priority sectors of real estate, corporate, energy/utility, finance, residential and product manufacturers;
4. Help recruit new members for the Chapter;
5. Serve on committees as needed including leadership positions;
6. Help secure funding for the Chapter's programs through sponsorships, corporate and charitable sources, and other significant sources of funding;
7. Abide by the USGBC's conflict of interest policy;
8. Attend at least 7 of 10 Board meetings each year.

Submit Electronically

Date/Time Field