



USGBC Middle Tennessee Chapter 2010 Board of Directors Election Application

**Middle
Tennessee**

Nominees: Please answer the following questions in the space provided and electronically submit by COB October 22, 2009. The Nomination Committee reserves the right to delete narrative exceeding the space provided. Application material will be made available to the Nominating Committee for evaluation and to the chapter membership if selected for the slate.
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Submitted By:

Name: Lisa Platt

Title: Interior Designer

Organization: The CFP Group

Address: 1801 West End Ave, STE 540, Nashville TN 37203

Membership Category: Professional Firms

Phone Number: (615) 846-0222 Email: lplatt@cfp-group.com

A. In general, why do you wish to be a member of the Chapter Board?

I would like to participate in assisting with keeping what is already an impressive forward momentum towards impacting sustainability in building and development with our chapter going.

B. Please provide a summary of your professional qualifications, knowledge and experience of most relevance to the Chapter. Also indicate the degree to which you have senior management and executive level experience.

I head the interior's department at my current firm, and was the Director of Interior Design at my former one. I have had experience as a Project Administrator for one project that is registered for LEED Certification, and as a Senior Interior Designer/ project Manager for one registered for LEED Silver. (Both in the state of Florida)

- C. The Chapter is committed to strengthening its membership diversity. What resources could you bring to bear (e.g., demonstrated expertise, leadership positions, and willingness) to help further Chapter participation from high priority sectors including: real estate, energy/utility, finance/insurance, residential, corporate, and product manufacturing? You can also address other sectors you think require greater involvement in the Chapter.

I think as a member of the Interior Design community in our region I could be a resource for advocating the need for more LEED-CI projects in our region. We have a good infrastructure already in place in our downtown area and an abundance of empty commercial tenant spaces that would present great opportunities for pursuing that line of Certification.

- D. One of the important functions of Board members is fundraising and other activities to support priority needs of the Chapter. This may take many forms, including: direct sponsorships; helping secure funding or otherwise opening doors from corporate, governmental, and charitable sources; seeking third-party sponsors; recruiting new members; in-kind support, etc. Please explain your ability and willingness to participate in resource development.

I have been in business development for the last seven years, and am very comfortable approaching individuals for supporting services that would benefit them and their companies. I'd be happy to take part in any of the above listed items. I have also recently participated in our Chapter's Advocacy training seminar.

- E. Describe what expertise, experience and resources you would bring to any of the following priority activities: Fundraising, Membership Growth, Local Advocacy, Board Leadership

I was a co-founder of what is now the Northern Gulf Coast Chapter of USGBC located in the Panhandle area of Florida, I was also on the City of Pensacola Environmental Advisory Board. I have been an active participant in our Mid TN Chapter's Public Policy and Advocacy Committee and have authored several articles for our chapter's newsletter. I also recently sat on the Energy Committee task force for the City of Franklin, TN.

- F. Describe your experience from other organizations with successful chapter programs.

I have been an active member of IIDA for the last thirteen years, and as mentioned above was a co-founder of another USGBC chapter, and have been an active member of our own Chapter since I moved back to Nashville a year ago. I also have recently been a member of NAIOP. Having been a member of other organizations with successful viable chapters I think I could bring the knowledge I have gained from those memberships in terms of communication and connectivity to our Chapter.

G. Leadership positions (volunteer or professional) with nonprofit governance.

City of Pensacola Environmental Advisory Board. Co-Founder of organizing Chapter (now Northern Gulf Coast Chapter)

H. Other areas you believe are critical for the Chapter.

I think continuing our growth and diversity of a Chapter is critical as well as promoting areas of certification such as LEED-EB and LEED-CI when we have a viable downtown like we do area that would support those endeavors. Also the Green Schools Caucus is gaining ground in our area and I think that's something we as a Chapter need to get behind and provide a unified voice for supporting.

I. Please identify any affiliations, memberships, and accreditations which may be pertinent for Chapter leadership.

USGBC, LEED-AP, IIDA, NCIDQ

J. Are you a chapter member in good standing and employed in the membership category depicted above?

Yes

K. Are you able to attend at least 7 of 10 regularly-schedule Board meetings each year?

Yes

L. The Board's conflict of interest policy is summarized in the Fact Sheet. As the full statement indicates, conflicts are not inherently improper but Directors must be conscious of such conflicts and act with candor and care in dealing with such situations. Will you abide by the Chapter's conflict policy and can you do so without significantly affecting your Board responsibilities?

Yes



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If elected to the USGBC Middle Tennessee Board of Directors, I will commit to the following basic responsibilities of a Director as requested:

- help determine the organization's mission and purposes;
- hire staff (if applicable);
- ensure effective organizational planning;
- ensure adequate resources;
- manage resources effectively;
- determine, monitor, and strengthen the organization's programs and services;
- enhance the organization's public standing;
- ensure legal and ethical integrity and maintain accountability; and
- recruit and orient new board members and assess board performance

If elected to the Board, I will also commit to the following specific responsibilities reflected in the election materials:

1. Remain a Chapter member in good standing;
2. Contribute knowledge and experience to help assure success of priority programs and needs of the Chapter;
3. Help influence key players and sectors in the industry including high priority sectors of real estate, corporate, energy/utility, finance, residential and product manufacturers;
4. Help recruit new members for the Chapter;
5. Serve on committees as needed including leadership positions;
6. Help secure funding for the Chapter's programs through sponsorships, corporate and charitable sources, and other significant sources of funding;
7. Abide by the USGBC's conflict of interest policy;
8. Attend at least 7 of 10 Board meetings each year.

Submit Electronically

Date/Time Field